



PRESS RELEASE

Finalists of the 4th ONE WORLD AWARD 2014 are nominated Klaus Töpfer, former UNEP-Director, receives OWA-VIP

Legau/Bonn/Germany, July 2014

The international OWA jury selected six finalists for this year's ONE WORLD AWARD (OWA). Every two years, the natural food producer Rapunzel and the International Federation of Organic Agriculture Movement (IFOAM) present the OWA Gold and Silver Awards, the Lifetime Achievement Award and the OWA-VIP (One World Award for Very Impacting People). This year the award ceremony takes place on September 19, 2014 at Rapunzel headquarters in Legau in the Allgäu region.

The OWA is endowed with a total prize money of 35,000 Euro and honors people, projects and innovative ideas that promote ecologic, economic and social improvement and that encourage justice in the world. The OWA was founded by the organic food pioneer Joseph Wilhelm, founder and Managing Director of Rapunzel Naturkost. This year's finalists are::

- Pioneer and political activist Ibrahima Seck, Senegal
- Demeter winemaker family Frey, USA
- Scientist and political activist Prof. Rita Schwentesius, Mexico
- Hansalim Federation, South Korea
- Political activists C.K. Ganguly and Mary Vattamattan, Timbaktu Collective, India
- Jadranka and Zlatko Pejic, Biovega, Croatia

OWA coordinator Bernward Geier visited the six finalists and documented their work. This input helped OWA jury members Roberto Ugas (IFOAM Latin America, Peru), Nnimmo Bassey (Right Livelihood Award Laureate, Nigeria), Vandana Shiva (Right Livelihood Laureate, India) and Joseph Wilhelm (Rapunzel Naturkost, Germany) with their decision as to who will receive the OWA Gold Award and the 25,000 Euro prize money. The laureates in the „OWA Silver“ category will each receive a 2,500 Euro prize and an OWA medal.





The winners in the different OWA categories as well as the laureate of the „Lifetime Achievement Award“ will be presented by Rapunzel Naturkost and IFOAM at the OWA award gala on September 19, 2014 in Legau/Allgäu.

The laureate of this year's OWA-VIP is already known: Prof. Dr. Klaus Töpfer, former German Federal Minister of the Environment and Executive Director of the United Nations Environment Programme (UNEP) is honored for his decade-long commitment within the organic movement. The laudatio is spoken by Dr. Gerd Müller, German Federal Minister for Economic Cooperation and Development.

Joseph Wilhelm, OWA initiator and sponsor, was very content with the selection of the jury and is looking forward to hosting the OWA award ceremony during the Rapunzel One-World-Festival.

For more information about the OWA: www.one-world-award.de.

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