



PRESS INFORMATION

4th International “One World Award” – Second Call for Nominations

Legau/Bonn/Deutschland, October 2013

Innovative ideas, projects and future makers from around the world can still submit their applications for the international One World Award (OWA) until November 15, 2013. The award that will already be presented for the fourth time in a festive ceremony in September 2014 in Legau/Germany is endowed with a total sum of 25,000 Euro. The award is sponsored by the organic health food producer Rapunzel and the international umbrella federation of organic agriculture (IFOAM). It honors people who work for a better world in the environmental, economic and social fields. The renowned OWA award is a symbol for the transformation of societal values towards a more sustainable world.

“After three successful award ceremony’s, the OWA has developed to an encouraging cornerstone for initiatives and individuals, who advocate for a reasonable and more human direction of globalisation”, describes Joseph Wilhelm, Initiator of the OWA as well as founder and member of the managing board of Rapunzel Naturkost GmbH. Markus Arbenz, the Director of IFOAM, goes even one step further and explains that for him “the OWA has become the most important Award within the organic movement at all”.

In addition to the “One World Award”, the “Lifetime Achievement Award” will although be presented. This award recognizes individuals who have dedicated their lives to the advancement and support of the organic movement.

This year’s jury consist of renowned personalities such as Dr. Vandana Shiva and





Nnimmo Bassey (both honoured with the Alternative Nobel Prize) or Roberto Ugas (IFOAM vice president). Out of five finalists, the jury picks the winner of the bronze OWA-Statue. They all together will take the centre of the award ceremony and the media attention. All finalists receive a certification and a financial recognition in the amount of 2.000 Euro. The price money is sponsored by Rapunzel.

Information concerning the eligibility requirements and the previous finalists are available on the website www.one-world-award.de. Self-nominations are not accepted; the nominations should be submitted in English. The application deadline is November 15th, 2013.

Contact partner for questions concerning the nomination process:

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